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Carbon Reduction Plan

Supplier name: Cowshed Communication Ltd

Publication date: 30th April 2026

Commitment to achieving Net Zero

This document describes the work Cowshed is committed to in becoming Net Zero and outlines areas of improvement and plans moving forward. This plan will be reviewed and updated annually in line with the other environmental reporting commitments Cowshed hold: UN Global Compact and the Green Dragon Accreditation. Cowshed is also a Cyber Essentials Plus organisation, which supports secure remote-working practices that contribute to reduced travel requirements.

The whole team at Cowshed are committed to understanding their part in helping to reduce environmental impacts of the organisation and assist with Cowshed's commitment to achieving Net Zero by 2050.

Baseline Emissions Footprint

Baseline emissions are the reference point against which emissions reduction can be measured. For an accurate baseline comparison we are using 2022-23. This was the first year in our current office space where the workforce was back in office following Covid restrictions.

Baseline Year: 2022-2023

Additional Details relating to the Baseline Emissions calculations.

Cowshed initiated an Environmental Management System in 2019 with the assistance and guideline of the Green Dragon accreditation, which has been successfully reaccredited and certified on since then.

Our Green Dragon annual reporting period runs April – March.

Only basic Scope 3 emissions have been reporting and monitored to date (e.g. waste generated by the office).

Baseline year emissions:

| EMISSIONS | TOTAL (tCO ₂ e) |
|-----------|---|
| Scope 1 | |
| Scope 2 | 2,414 tCO ₂ e - Office electricity (including air conditioning & zip boiler tap) |
| Scope 3 | 1,812 tCO ₂ e - Overall national milage taken by staff business travel 21.854 tCO ₂ e - Waste produced in the office |

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| | |
|------------------------|----------------------------------|
| Total Emissions | 4,247.85 tCO₂e |
|------------------------|----------------------------------|

Current Emissions Reporting

Since our Baseline reporting year, we have increased in overall employee headcount and client base. Despite these changes, we are pleased to have still seen a **2.2% decrease** in our overall emissions.

We create our reports using the GHG guidelines and conversion factors. This reporting year is also based on our current monitoring areas reporting annually on our Green Dragon accreditation.

| Reporting Year: 2025-2026 | |
|----------------------------------|---|
| EMISSIONS | TOTAL (tCO₂e) |
| Scope 1 | |
| Scope 2 | 1, 820 tCO ₂ e - Office electricity (including air con and zip boiler) |
| Scope 3 | 2,332 tCO ₂ e - Overall national mileage taken by staff business travel (not including hotels) 1.057 tCO ₂ e – Waste generated in our office |
| Total Emissions | 4,153.06 tCO₂e |

Emissions reduction targets

In order to continue our progress in achieving Net Zero, for our next reporting period we will adopt the following carbon reduction reporting projects to include further Scope 3 emission analysis, awareness and reporting with the aim to reach our reduction targets;

- Reviewing energy suppliers regularly and change suppliers where possible.
- Reviewing business travel & hotel costs and increasing car sharing where possible.
- Employee initiatives around recycling to decrease general waste (ban on non-reusable coffee cups in the office).
- Commit to carbon offsetting opportunities based in Wales (partnership & investment with Stump up for Trees in Monmouthshire).
- Work towards ISO accreditation.
- Increased sustainable working methods on shoots; rental of props, car sharing, no plastic non-recyclable drinking bottles.

Our aim is that carbon emissions will decrease over the next five years to 1,571 tCO₂e by 2031. This is a reduction of 63% in line with Welsh Government's targets.

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Carbon Reduction Monitoring

We have been part of the certified Green Dragon scheme since 2021. Our next step is to set a more detailed scope emissions baseline to compare year on year reductions.

From our baseline reporting period, we have increased in size as an organisation, including greater business travel with a change in client base and more shoots based in North Wales.

For 2026 we will introduce greater monitoring primarily against the most prevalent Scope 3 emissions that are relevant to our organisation, including;

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|---|
| • Upstream transportation and distribution where relevant to the organisation |
| • Further monitoring of business travel including hotels and rail travel |
| • Employee commuting methods and mileage |
| • Employee homeworking |
| • Purchased goods |
| • Downstream transportation and delivery – review |
| • Financial expenditure – review of pension and pension provider |

We will demonstrate greater oversight and reduction in our emissions in the next couple of reporting periods as we introduce more reporting areas.

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting².

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard³.

This Carbon Reduction Plan has been reviewed and signed off by both COO and CEO & founder of Cowshed.

Signed on behalf of the supplier (Cowshed Communication):



Charlie Simpson, Chief Operating Officer
29/04/26

¹<https://ghgprotocol.org/corporate-standard>

²<https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

³<https://ghgprotocol.org/standards/scope-3-standard>