

cowshed

Environmental Policy

Date of last review: 23/10/2023

Date of current review: 18/11/2024

Cowshed Communication Ltd is an award-winning, fully integrated PR, Communication, Design and Media buying agency. We specialise in the provision of PR, Communication and Design campaigns through digital media. Our clients come from the public sector, the third sector, and the private sector.

At Cowshed we ensure that every effort is made to minimise any detrimental effects our activities, processes and services may have on the environment and are committed to protecting the environment and making a positive difference to the environment by undertaking all activities in an environmentally responsible manner.

Cowshed Communication Ltd is committed to meeting all our compliance obligations (both voluntary and mandatory) and minimising its impacts upon the environment. As part of our commitment to continual environmental improvement and pollution prevention we have assessed our key environmental impacts which relate to the use of paper, use of energy in the office, transport and production of goods for Cowshed's media campaigns, and production of waste. In recognition of this, we have implemented an environmental management system (EMS) which is certificated annually to Green Dragon. Our EMS focuses on:

- Increase awareness of good environmental practice for our staff to support them in reducing their environmental impact both inside and outside of work.
- Continually improve the environmental performance of our company by setting environmental objectives, targets and supporting programmes.
- Look for opportunities to reduce our energy & water use and associated carbon emissions, through investing in new technology and implementing equipment power downs & purchasing renewable energy.
- Maximise energy and water efficiency and reduce consumption
- Wherever possible support local trades and suppliers, reducing mileage and increasing our contribution to the local economy.

- Include sustainable development principles in our procurement procedures
- Continue encouraging staff to walk, cycle or use public transport to get to work and to try to car share when working with external suppliers
- Continue use of recycled paper in office printers, double-sided printing policy and aim to reduce paper use
- Continue to utilise automated lighting and efficient LED lighting throughout the office.
- Continue use and maintenance of hippo tap
- Maintain a recognised Environmental Management system
- Report our environmental activities annually as part of UN Global Compact commitments

The Environmental Policy will be communicated to all members of staff, made publicly available and reviewed annually and revised, as necessary.

A handwritten signature in black ink that reads "Ben Francis". The signature is written in a cursive style with a large, prominent initial 'B'.

Signed:

Date: 18/11/2024

Date of next review: October 2025