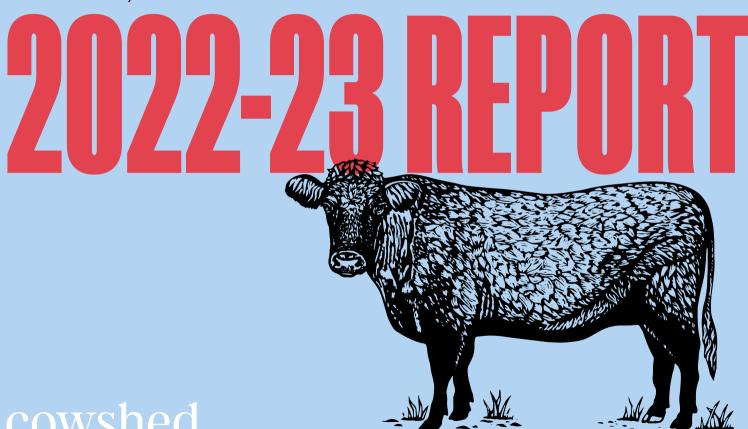
Diversity & Inclusion



Work with meaning: a diverse, welcoming and inclusive workplace.

Over the past twelve months, we have sustained the size of the team, our gender mix and diversified the age range of our team.

We have continued with our commitments:













New this year:







Training and development



Investing in future talent

In June, we became Saatchi & Saatchi's partner for its Upriser initiative in Wales. Starting in the new school term for the next seven years, Cowshed, alongside our network of diverse creatives in Wales, will deliver a programme in Willows High School to inspire future careers in the creative sector.





This year we have correlated our data measurement with our financial year which runs July to June to provide consistent monitoring and reporting.

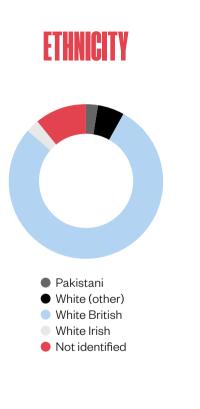
In 2023/24, we will expand our diversity data capture and monitoring beyond age, ethnicity and gender. We will set benchmarks based on Wales demographic data to drive improvements in our practices.

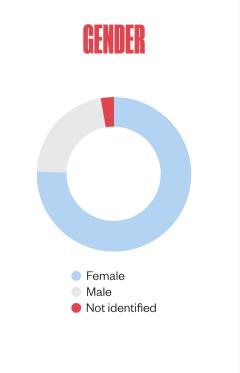


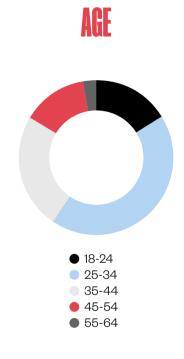


cowshed

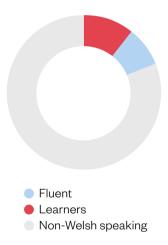
*as of June 2023.





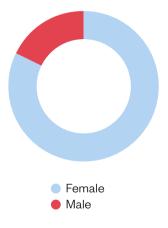


WELSH SPEAKERS

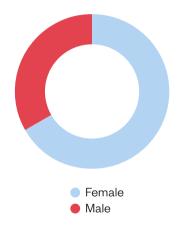


LEADERSHIP ROLES

Managers and above



SENIOR LEADERSHIP TEAM



Diversity & Inclusion

